



**ACCESS TO SERVICES WORKING GROUP**

**ACTION PLAN 2007/08**

**(April 2007)**

<b>COMMUNITY PLAN AIM:</b> Identify needs and deficiencies in public, voluntary and commercial service provision and seek new approaches to meet those needs				
<b>DESIRED OUTCOME:</b>	<b>ACTION:</b>	<b>BY WHO: (<u>LEAD</u> &amp; PARTNERS)</b>	<b>BY WHEN:</b>	<b>ACHIEVEMENT AGAINST LAA DISTRICT LEVEL TARGET(S):</b>
Information on how local needs have been addressed in the pilot area is available for other locations in the district	Hold stakeholder feedback event to share what has been done and assess its effectiveness	Access to Services Working Group	Following the completion of the pilot projects to improve information about transport options	Increase the number of people using sustainable transport modes
Develop local learning network opportunity in the pilot area	Work with the Suffolk Learning Network to develop the access points to the University in Suffolk Coastal	East Suffolk reference group (UCS) Access to services Working Group		Reduce the number of young people 16-18yrs NEET  Increase the number of adult learners

**COMMUNITY PLAN AIM:** Support the provision of frequently used commercial and community services in our relatively deprived areas to meet the needs of their catchment areas

Develop good community transport services

Encourage and improve access to exercise in the community \* links to Healthy lifestyles

DESIRED OUTCOME:	ACTION:	BY WHO: (LEAD & PARTNERS)	BY WHEN:	ACHIEVEMENT AGAINST LAA DISTRICT LEVEL TARGET(S):
<p>To increase the average monthly patronage on community transport within the pilot area from a baseline of 701 passengers.</p>	<p>Review information provision at bus stops within the pilot area and develop action based on outcome of review (e.g. poster campaign at bus stops)</p>	<p><u>Suffolk CC</u>, Access to Service Working Group</p>		<p>Increase the number of people using sustainable transport modes</p>
<p>To increase the number of passengers on public and community transport from 19.7million in 2004/05 to 20.25million in 2010/11</p>	<p>Produce targeted information/ publicity containing key information and contact numbers for transport services in pilot area, particularly focused on younger people and older people</p> <ul style="list-style-type: none"> <li>- Work with Pupils at Leiston High School to produce promotional material aimed at their age group</li> <li>- Work with older peoples organisations to ensure the right information is circulated in the most effective way</li> <li>- Circulate public and community transport information via parish magazines</li> </ul>	<p><u>Suffolk CC</u>, Leiston High School</p> <p>Access to services group and older peoples organisations</p>	<p>Timescale will be agreed with the Community Development group</p>	<p>Increase the number of people involved in volunteering activities</p> <p>Increase the number of older people helped to live at home</p>

	<p>Review success of the pilot area work with stakeholders and identify ways to roll out across the district</p> <p>Work with Partner organisations to ensure that web sites and web links are up to date and appropriate</p>	<p>Access to Services Group</p> <p>Access to Services Group</p>		
<p>Increase the number of community transport services available in the evening (baseline to be identified by county council)</p> <p>Increase the number of people using community transport in the evening (baseline to be identified by county council)</p>	<p>Explore ways to work with existing Community Transport services to enable young people to access leisure and education opportunities and aim to identify specific youth groups to pilot a community transport scheme with.</p> <p>Work with Community Transport providers and the Community Development Working Group to encourage more voluntary drivers, particularly for evenings. For example initiatives may include Advertising through parish magazines for voluntary drivers and through School Magazines to target parents.</p>	<p>Community Transport providers</p> <p>Access to Services Working Group</p> <p>Parish Councils</p> <p>Community Development Working Group</p>	<p>Timescale will be agreed with Community Transport providers</p> <p>Timescale will be agreed with the Community Development Group</p>	<p>Increase the number of people using sustainable transport modes</p> <p>Increase the number of people involved in volunteering activities</p>

<b>COMMUNITY PLAN AIM:</b> Encourage the retention of appropriate local services including post offices and shops in villages and district centres. *Links to economy learning and skills				
<b>DESIRED OUTCOME:</b>	<b>ACTION:</b>	<b>BY WHO: (LEAD &amp; PARTNERS)</b>	<b>BY WHEN:</b>	<b>ACHIEVEMENT AGAINST LAA DISTRICT LEVEL TARGET(S):</b>
To ensure that local residents can access services	<p>Identify a pilot area to investigate the potential to join up public service provision in the area.</p> <p>If feasible, identify actions/resources/timescales required to achieve joined up services in the pilot area</p>	Access to Services Working Group, Economy, Learning and Skills Group, key agencies, local businesses and service providers		

<b>COMMUNITY PLAN AIM:</b> Improve access to services and activities for young people * (Joint aim with Young people's sub group)				
<b>DESIRED OUTCOME:</b>	<b>ACTION:</b>	<b>BY WHO: [LEAD &amp; PARTNERS]</b>	<b>BY WHEN:</b>	<b>ACHIEVEMENT AGAINST LAA DISTRICT LEVEL TARGET(S):</b>
<p>Increase the uptake of the youth cards (baseline to be identified)</p> <p>Increase the range of services providing discounts through youth cards (baseline to be identified)</p>	<p>Investigate the feasibility of improving and or linking the Suffolk Explore Card and the Suffolk Coastal Leisure Card</p>	Suffolk CC Suffolk Coastal DC	End 2007	

<b>COMMUNITY PLAN AIM:</b> Promote selected mobile services				
<b>DESIRED OUTCOME:</b>	<b>ACTION:</b>	<b>BY WHO: [LEAD &amp; PARTNERS]</b>	<b>BY WHEN:</b>	<b>ACHIEVEMENT AGAINST LAA DISTRICT LEVEL TARGET(S):</b>
Improve usage of mobile services in pilot area	Audit existing services in pilot area - including current usage  Develop a promotional plan for mobile services in pilot area	Access to Services Working Group	Sept 07	

<b>COMMUNITY PLAN AIM:</b> Facilitate the opportunity for people to remain in their own home or community for as long as they are able* links to Healthy lifestyles				
<b>DESIRED OUTCOME:</b>	<b>ACTION:</b>	<b>BY WHO: [LEAD &amp; PARTNERS]</b>	<b>BY WHEN:</b>	<b>ACHIEVEMENT AGAINST LAA DISTRICT LEVEL TARGET(S):</b>
Facilitate the opportunity for people to remain in their own home or community for as long as they are able	Learn from the Local Accessibility Action Plans for improving access to healthcare in West and Mid Suffolk and identify schemes that are easily replicated in Suffolk Coastal	LSP Access to Services and Healthy Lifestyles Sub Group	Schemes identified when West and Mid Suffolk LSPs produce Action Plans	Increase the number of older people helped to live at home