



**ECONOMY & SKILLS**  
**PROGRESS REPORT FOR 2010-11**  
**(January 2011)**

PROGRESS INDICATOR:



= Good progress towards achieving the target



= Trend generally satisfactory






= Concern about progress


**Nominated Board Member:**  
**Nick Boulter**







**Sustainable Community Strategy Outcome statement:**

**Better links between businesses, employers, education providers and young people to raise awareness of opportunities available and raise aspirations of young people.**


	<p>Pilot 'employer forum' (specific industry sector) with students and education providers involved. Working with the EBP 'Lines of Learning' programme and adding Value through partner engagement.</p> <p>Additional events combining sector awareness and student learning.</p> <p>Enterprise Project with sixth form (Providing Enterprise awareness session in a sixth form in the Suffolk Coastal district).</p>	<p>Leads: Education Business Partnership</p> <p>Others: Business Forum</p> <p>Leads: EBP</p> <p>Others: Business Forum, Otley College, LSC SCDC SCC</p> <p>Leads: Business Link, SCDC SCC High School</p> <p>Lead: EBP (Helen Scott Davies)</p>	<p>2009</p>	<p></p> <p></p> <p></p>	<ul style="list-style-type: none"> <li>• The new Government confirm there will be no Entitlement for the Diploma - schools can choose to deliver or not. Our understanding is that there is little appetite to continue with them.</li> <li>• Wolf Review on Vocational Education due March 2011 – expect emphasis to be on vocational and apprenticeship opportunities and some clear steer in view of work related learning.</li> <li>• Little mention of vocational education / employer engagement in recent White Paper (Exec Strategy circulated)</li> <li>• Schools will still need good employer links in the context of emerging new schools models – Academies etc – and to support the curriculum. We are already receiving quite different enquiries</li> <li>• Partner engagement continues but more bespoke to individual school need.</li> <li>• Employer sector forums being run by Choose Suffolk. EBP attending and networking to achieve good employer links.</li> <li>• Engineering Event held at Port of Felixstowe held 18<sup>th</sup> Nov 2010 / Media Event held 8<sup>th</sup> Dec 2010 at UCS, STEM Event planned Jan 2011bn</li> <li>• Recruitment and Training for Mentors, E-Mentoring and Ambassadors ongoing in the</li> </ul>
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	<p>Pilot programme of Entrepreneurial/ Employment Skills and work experience opportunities agreed for introduction in 2009 (exploring more effective vocational guidance in schools). Working to add value to exiting models through partnership working and direct involvement of young people via Young People's Working Group. Links to 'Informing Choices' and 'futures4me' programmes.</p> <p>Programme team identified, committed and curriculum prepared.</p> <p>Young people from relevant schools, parishes/market towns and</p>	<p>Others: SCDC, Business Forum, LSC, Suffolk ACRE, SCTV</p> <p>NB: This project will be in collaboration with the LSP Young Peoples Group</p> <p>As above</p>			<p>LSP in December – mentoring and support ongoing in local schools</p> <ul style="list-style-type: none"> <li>• SuffolkSkills event held at BT, Oct 2010. Most of the LSP schools attended – Copleston, Deben, Holywells, Leiston, Kesgrave, Orwell</li> <li>• Raise the Roof, Construction Event held Dec 2010 – encouraging women into construction – some LSP schools attended (Orwell, Holywells)</li> <li>• Jacksons Civil Engineering Event held Dec 2010 – some LSP schools attended (Kesgrave, Northgate, St Albans).</li> <li>• Issues remain with schools not turning up to planned events and the annual Port Challenge was postponed due to snow.</li> </ul> <p>On working group for 'portal' .... Deadline operational by April 2011: The portal aims to offer a single point of contact for schools and employers to feed into and behind which all the organisations that can support (including the EBP, Chamber of Commerce, Work experience Unit etc) will work together to meet the demands and needs. For example an employer can make their work experience offer available on line for schools to view access and apply to. A school looking for support for an industry day will be able to upload to the site and employers can respond to the enquiry.</p> <ul style="list-style-type: none"> <li>• As a result of July breakfast meeting Leiston have gone on to forge ongoing positive links with Leiston Business Association. This has benefits all round including a detailed timetable of activities with Thorpeness Hotel Group</li> </ul>
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<p>other parts of community identified, agreed, informed and targeted.</p> <p>Toolkit and information pack for students on apprenticeships (where to find them, what you will need to supply, how to write a formal letter, how to put together a CV, how to market your skills etc)</p> <p>Second employer forum (different sector) provided</p> <p>Revised, enhanced programme effectively delivered. Key target outcomes largely achieved.</p> <p>Extensive sharing of programme successes within local political/community arenas.</p> <p>Appropriate celebration locally of young people's achievements.</p>		2010		<p>throughout the year (copies available). EBP are keen to duplicate the model with other schools and employers. Network forum meeting planned for 27<sup>th</sup> Jan (Ipswich) and 1<sup>st</sup> February (Halesworth) extended to work related learning coordinators, enterprise coordinators and work experience coordinators in all schools. This is to explore how schools can work together beneficially to maximise opportunities e.g. timetabling different work experience blocks, exploring alternatives to work experience etc. Employers invited to attend to help inform discussion and target support.</p> <ul style="list-style-type: none"> <li>•Employability Charter programme currently being piloted in West of County and will be rolled out across county to support Work Experience. EBP involved in trial and looking forward to sharing it in LSP area very soon. <u>Very popular model with Employers.</u></li> </ul>
<p>Third employer forum</p> <p>Revised, enhanced programme effectively delivered. Key target outcomes largely achieved.</p> <p>Extensive sharing of programme successes within local political/community arenas.</p> <p>Appropriate celebration locally of young people's achievements.</p>		2011		<p>Because of the changing world of education, priorities for the coming year 2011/12 are not clear</p>

Establish a formal partnership network to ensure that the maximum number of adults are able to receive appropriate learning opportunities	Set up meetings to establish how we can work together in partnership.	Lead: SCC - Community Learning and Skills Development	2009		Regular meetings now established. Last one postponed due to the individual who convenes and organises the meeting being on sick leave.
	Agree an effective information-sharing and learner referral system to identify basic skills needs and fill the gap.	Other Partners: Relevant Business Forum members			
	Network established to achieve regular information-sharing	LSC EBP	2010		
	Network continues to achieve regular information-sharing		2011		

**Sustainable Community Strategy Outcome:  
Explore, increase and improve access to routes out of poverty for adults**

	Develop ways to work with hard-to-reach adults to enable them to: <ul style="list-style-type: none"> <li>a. access support available to them</li> <li>b. gain confidence and employability skills (see outcome 1)</li> <li>c. work to improve access to training, employment and services (see outcome 5)</li> </ul>	Lead: Suffolk ACRE  Others: Business Forum JCP SCDC (Links to migrant workers, refugees, asylum seekers work in Felixstowe looking at ESOL, employability and community development)	2009		
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<p>*Provide a programme of second-chance education for local residents, with appropriate progression routes</p>	<p>(thematic work). They are only working with 10 people currently as it is a pilot. (ACRE/LSC)</p>		<p>Programme has now been established – ‘Fast Track to Getting Qualified’. Moves individuals from unemployment (JC+) to IAG (Next Step) onto a L1/2 English or maths course (CLSD) and from there a guaranteed interview for vocational training (Lowestoft College). Publicity, accommodation and staff have been identified. Courses due to start on 5<sup>th</sup> March.</p>
<p>Work with UCS and partners to achieve a LEAP centre in Leiston to address local skills needs.</p>	<p>*SCC – Community Learning and Skills Development</p>		<p>The possibility of a temporary, part time Leap Centre in Leiston was explored and it was agreed that programmes delivered as part of this project could be identified as – ‘Training Supported by Leap’.</p>
<p>Develop project for three market towns in the North of the district to improve prosperity, improve access to business support, improve business-to-business connectivity, improve business-to-community connectivity (e.g. knowledge transfer, intellectual investment in community), improved wealth creation and retention in the local economy (e.g. working to ‘leaky bucket’ principles, using local multiplier effect etc)</p>	<p>Lead: LSC Others: UCS, SCDC  Lead: SCDC, Suffolk ACRE,  Others: Community Development Working Group</p>		<p>The Heritage Coast Market Towns Initiative has refocused its activity around Aldeburgh, Leiston and Saxmundham and has secured funding to continue. Business Association membership is increasing and a joint action plan to promote the area for business and investment is being delivered.  Plans to expand the Initiative to cover Wickham Market and Orford have been put on hold – and instead support for businesses in those areas is being coordinated directly through the Economy and Skills Working Group.</p>
<p>Submit bid to NDA Socio-Economic Fund</p>		<p>2010</p>	
<p>Identify and Bid for additional match funding.</p>		<p>2011</p>	

<p>Projects continue (subject to funding)</p> <p>Market Towns project winds up as market towns decide on which path to take. Self-supporting after this.</p>				
<p><b>Sustainable Community Strategy Outcome: Addressing rural transport issues through lobbying relevant agencies at local, sub-regional and regional levels and implementing solutions where possible.</b></p>				
<p>Lobby relevant agencies and organisations re: improving transport links to improve access to employment, skills and services.</p> <p>Add value to existing schemes such as Kick-Start through additional vehicles, training and marketing.</p> <p><b>NB This project will be developed in partnership with the Access to Services group</b></p>	<p>All</p> <p>Lead: Suffolk ACRE</p> <p>Others SCC SCDC JCP</p>	<p>2009 &amp; ongoing through to 2011</p>	<p></p>	<p>No progress by working group</p>