

Indian Summer Mela

Sunday 10 July 2011, Christchurch Park



Closing date for application Monday 23 May 2011

Since 2006, the Ipswich and Suffolk Indian Association has hosted the annual Indian Summer Mela as part of Ipswich Arts Festival. This free open-air event showcases a whole range of Asian culture through arts, crafts, Indian cuisine, live music and dance. The Association along with its partners Ipswich Borough Council and BBC Radio Suffolk have worked hard to make this diverse event a successful one that is accessible to all sections of the community.

Last year saw over twelve thousand people from across Suffolk come together to enjoy the festivities on offer and this year we hope, with your support, we are able to continue the success of the Indian Summer Mela. Our vision for 2011 is to develop the event, offering an even more exciting stage programme, featuring local talent, and including a second arena that will include cookery demonstrations, yoga and dance classes.

2. Stall Charges & Information – All Stall are located within the Main Market Maquee

Type of Business or Group	Form No.	Space Allocated	Charges	Extra Table
Corporate Businesses i.e. Bank, Blue chip companies in main marquee	1b	Approx pitch size will be 12ft x 5ft – consisting of 2 tables (6ft x 3ft each) + 2 chairs (In Marquee)	£500	£50 per Table
Statutory Bodies i.e. located in main marquee	1b		£250	
Commercial Business i.e. Small Medium Enterprises, corner shops, groceries	1b		£130	
Non-Commercial i.e. Close shop (e.g. selling at community events only)	1c	£65		
Community/Charitable/Voluntary Organisations With income more than £70k per annum	1c	£60		
Community/Charitable/Voluntary Organisations With income less than £70k per annum	1c	£50		
Non- Food Mobile Unit/Vehicles - requiring area for their own marquee or requiring corporate stand – Pitch size will depend on size of the vehicle	1b	Price quoted is for a unit size 9m x 3m max and	£500	
The booking form & payment must be received to us by 23 May 2011. Payments are Non-Refundable unless the event is cancelled.				

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